



GREATER PHILADELPHIA *Salute to Women of Achievement*

**Wednesday, May 7, 2025
Triple Crown | Radnor, PA**

Today the U.S. remains among the most dangerous developed nations for childbirth, especially for families of color. With your help, March of Dimes is ensuring all pregnant moms have access to care, addressing inequity in maternal health and strengthening families across America.

The Greater Philadelphia Salute to Women of Achievement campaign will recognize and celebrate a group of diverse, remarkable women who are positively impacting our communities, while raising critical funds to support the mission of the March of Dimes; *leading the fight for the health of all moms and babies.*



Michele LaMarr-Suggs
Health Equity in Public
Service Award



Dr. Kulleni Gebreyes
Ellen Anne Roberts Health
Equity in Business Award



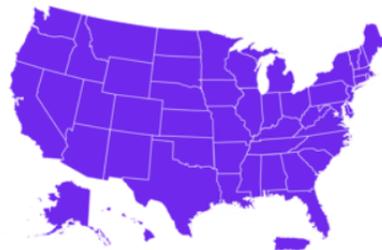
Dr. Aasta D. Mehta
Health Equity in
Healthcare Award



OUR MISSION:

March of Dimes has an unwavering commitment to help families across our region. Our Mission – *leading the fight for the health of all moms and babies* – is more important than ever. Millions of moms and babies are counting on us for science-based information, resources, community programs and patient support.

THE U.S. REMAINS AMONG THE MOST DANGEROUS DEVELOPED NATIONS FOR CHILDBIRTH



2 WOMEN will die from pregnancy-related causes today. And every day.

2 BABIES die every hour in the U.S.

Pregnancy-related deaths have **MORE THAN DOUBLED** over the past 30 years.

More Than **2.2 MILLION WOMEN** live in maternity care deserts that have no hospital offering obstetric care, no birth center and no obstetric provider.

7 MILLION WOMEN of childbearing age live in counties without access or with limited access to maternity care.



2024 MARCH OF DIMES REPORT CARD PENNSYLVANIA

The preterm birth rate in Pennsylvania was **9.7%** in 2023, higher than the rate in 2022

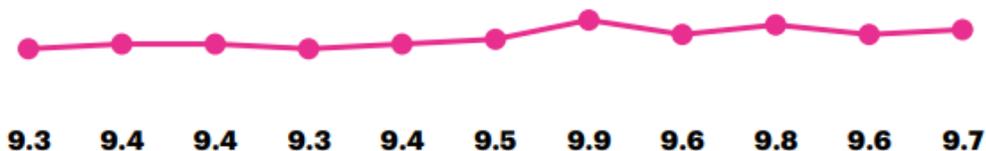
PRETERM BIRTH GRADE



US RATE PA RATE PA RANK



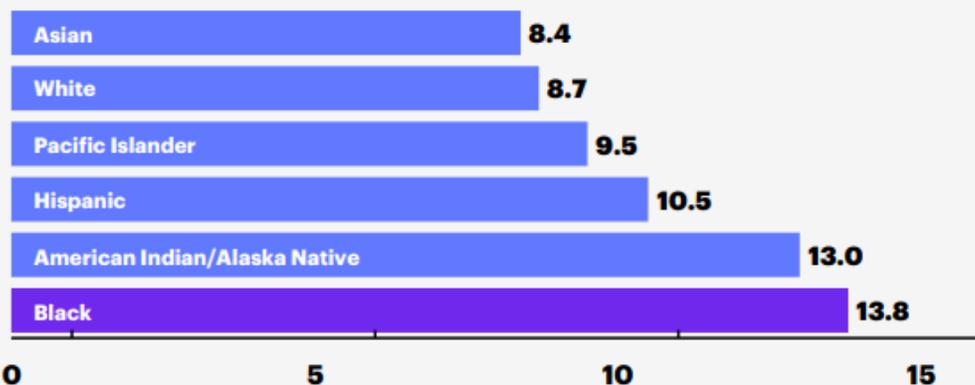
Percentage of live births born preterm



The presence of purple (darker color) indicates a significant trend ($p \leq 0.05$)

The preterm birth rate among babies born to Black birthing people is **1.4x higher** than the rate among all other babies

Preterm birth rate by race/ethnicity, 2021-2023



DISPARITY RATIO 1.30

This data is intended to highlight disparities in outcomes related to race/ethnicity and should serve as a starting point for discussions about addressing systemic racism and inequality.



GREATER PHILADELPHIA SALUTE TO WOMEN OF ACHIEVEMENT

PARTNERSHIP OPPORTUNITIES:

Presenting Sponsor: \$25,000+

- Use of trademarks and logo in mutually agreed co-branded custom promotion for 2025 Salute to Women of Achievement Campaign. March of Dimes has final approval.
- 2 tables at the 2025 Salute to Women of Achievement Luncheon
- 24 tickets to the 2025 Salute to Women of Achievement Honoree Reception
- 1 page in 2025 Salute to Women of Achievement Digital Program Book
- Opportunity speak from stage at 2025 Salute to Women of Achievement Luncheon
- Verbal recognition from stage at 2025 Salute to Women of Achievement Luncheon
- Use of language “Presenting Sponsor of the 2025 Salute to Women of Achievement Campaign”
- Customized activation during 2025 Salute to Women of Achievement Campaign
- Logo recognition on 2025 Salute to Women of Achievement Campaign website and on all event materials, leading up to and at the event.

Platform Sponsor: \$15,000

- 1.5 tables at the 2025 Salute to Women of Achievement Luncheon
- 18 tickets to the 2025 Salute to Women of Achievement Honoree Reception
- 1 page in 2025 Salute to Women of Achievement Digital Program Book
- Verbal recognition from stage at 2025 Salute to Women of Achievement Luncheon
- Logo recognition on 2025 Salute to Women of Achievement Campaign website and on all event materials, leading up to and at the event.



GREATER PHILADELPHIA **SALUTE TO WOMEN OF ACHIEVEMENT**

PARTNERSHIP OPPORTUNITIES:

Signature Sponsor: \$10,000

- 1 table at the 2025 Salute to Women of Achievement Luncheon
- 12 tickets to the 2025 Salute to Women of Achievement Honoree Reception
- ½ page in 2025 Salute to Women of Achievement Digital Program Book
- Listed recognition on 2025 Salute to Women of Achievement Campaign website and on all event materials, leading up to and at the event.

Mission Sponsor: \$5,000

- ½ table at the 2025 Salute to Women of Achievement Luncheon
- ½ page in 2025 Salute to Women of Achievement Digital Program Book
- Listed recognition on 2025 Salute to Women of Achievement Campaign website and on all event materials, leading up to and at the event.



GREATER PHILADELPHIA SALUTE TO WOMEN OF ACHIEVEMENT

2025 SPONSORSHIP COMMITMENT GREATER PHILADELPHIA SALUTE TO WOMEN OF ACHIEVEMENT

Company/Donor Name: _____

**Please indicate how you wish to be listed on printed materials*

Primary Contact: _____

Address: _____

City: _____ State: _____ ZIP Code: _____

Phone: _____ Email: _____

Alternate Contact Person: _____

YES, we will support March of Dimes as a sponsor in the amount of: \$ _____

I am unable to attend, but would like to make a 100% tax-deductible gift of: \$ _____

Signature of Primary Contact: _____

**Signature indicates authorization to make this commitment on behalf of my company*

Payment Options:

**payment is due no later than 30 days prior to the event*

- Check enclose (payable to March of Dimes)
- Credit Card (to make a payment please visit special event website)
- Please send an invoice to the address above for our commitment

Please send payment to our Centralized Accounts Team:

March of Dimes
P.O. Box 3155
Harlan, IA 51593-0346

Questions or details about the event contact:
Emily D'Ambrosio: edambrosio@marchofdimes.org